

## 2025 SPONSORSHIP PROGRAM





# Celebrating **30 Years** on the water 1995 - 2025

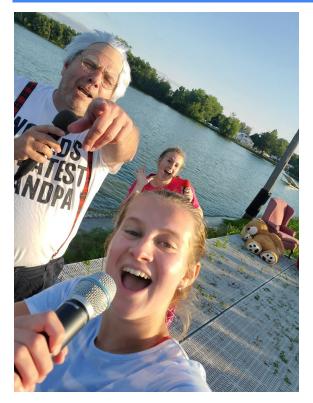
### ABOUT THE MIDWEST SKI OTTERS

The Midwest Ski Otters Water Ski Team is a non-profit devoted to providing growth to the young & the young-at-heart through a positive learning environment of water skiing. We are dedicated to bringing the Twin **Cities Metro Area** the best in wholesome family entertainment.

- 501(c)(3) Non-profit
   All donations are tax
   deductible
- Providing free community entertainment since 1995
- Two time Midwest
   Regional Champs & 
   multiple group awards,
   including Doubles & 
   Swivel National Champs
- Team roster of 150+ people
- Perform 10+ home shows per season
- Largest junior development team program in the nation

- Over 1000 guests regularly watch our free weekly shows
  - Over 264,000 people reached via Facebook posts June - September, 2023
  - Large economic & social impact to the local area
  - 5 miles of rope per show
  - 1,500+ gallons of gas used each season
  - 2,080 combined hours of skiing, practice, shows and tournaments
- 2024 USA Waterski Nationals 7th Place team & Midwest Regional 2nd Place







## WHY WE NEED YOU!

It's rare to find quality, free, family entertainment accessible within our communities! The Midwest Ski Otters are celebrating 30 years of doing just that in 2025! But this is no small feat and requires significant investment. We are a 100% volunteer organization. Our non-profit needs your support so we can:

- Expand our stadium seating with larger bleachers to welcome additional guests
- Replace team storage & travel trailer (we're falling through the floor currently!)
- Accommodate accessibility needs for guests due to Bruce Vento trail extension
- Upgrade motors & boat fleet to delight our audiences with bigger & better acts (Upgrading our triple rig alone has a price tag of over \$170K)
- □ Fuel our boats to keep our team moving across the water
- Restore shoreline to protect our Lakes
- Offer additional opportunities for youth across our community to learn-to-ski









### PLATINUM PACKAGE

- Bow logo on one of our boats
- Boat Side Sticker logo on another boat
- Large vinyl ski jump signage
- Audio Ads played over our sound system during our pre-show & intermission
- □ Facebook post identifying you as a Platinum sponsor (5 minimum)
- Dock banner (8' x 4') all eyes on your logo as our acts take off
- □ Shore side banner displayed at each show (shore or bleacher back 6' x 2')
- Prominent placement on All Sponsor Welcome Banner
- Day of event display area 10' x 10' for show sales (staffed by your team)
- □ Featured sponsorship naming on season's show theme t-shirt
- Premium website placement with Company Logo, Link & Phone Number







### **GOLD PACKAGE**

- Boat Side Sticker logo on one of our boats
- □ Vinyl ski jump signage (small)
- Audio Ad played over our sound system during our pre-show & intermission
- **G** Facebook post identifying you as a Gold sponsor (3 minimum)
- Dock banner (8' x 4') all eyes on your logo as our acts take off
- Shore side banner displayed at each show (shore or bleacher back 6' x 2')
- Prominent placement on All Sponsor Welcome Banner
- **G** Featured sponsorship naming on season's show theme t-shirt
- U Website placement with Company Logo, Link & Phone Number

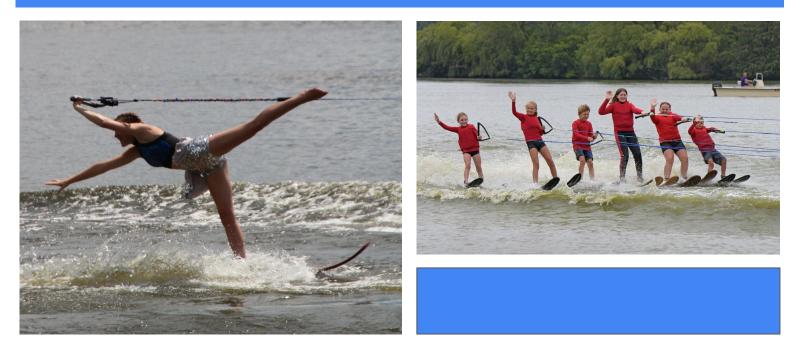




## SILVER PACKAGE

- Boat Side Sticker logo on single boat
- Audio Ad played over our sound system during our pre-show
- Facebook post identifying you as a Silver sponsor (2 minimum)
- Shore side banner displayed at each show (shore or bleacher back 6' x 2')
- Prominent placement on All Sponsor Welcome Banner
- □ Silver level sponsorship naming on season's show theme t-shirt
- Website placement with Link & Phone Number (upgrade to have logo included!)





### **BRONZE PACKAGE**

- □ Shore side banner displayed at each show (shore or bleacher back 6' x 2')
- Inclusion on All Sponsor Welcome Banner
- U Website placement with Link & Phone Number (upgrade to include Logo!)
- □ Facebook post identifying you as a Bronze sponsor (minimum)
- Bronze level sponsorship naming on season's show theme t-shirt







## A LA CARTE BANNER

- □ Front of Jump Banner
  - Approximately 14' x 5'
  - Premium spot for a single sponsor stand out during each show
- Dock Banner
  - Approximately 8' x 4'
  - Prominent dock placement at each show
- □ Shore Banner
  - Approximately 6' x 2'
  - □ Hung along shore during shows
- Bleacher Banner
  - Approximately 6' x 2'
  - □ Hung on the backside of our center-stage bleacher seating
- Provide the logo for the appropriate dimensions and we'll print
- Have a banner already printed? We'd be delighted to hang yours any size! (size may impact placement)





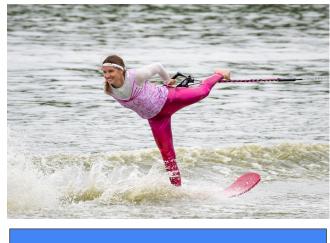


## WATER SKI SHOW FOR HIRE OUR SITE OR YOURS

- Waterski pyramids, jumping antics, beautiful ballet water ski dance and much more to an orchestrated family friendly theme
- Don't want to cook for your event? We cater with our fantastic stadium fair. It tastes great and it's easy!
- Limited offersings so book early!







### LEARN TO SKI DAY OUR SITE OR YOURS

#### WE OFFER:

- 4 hour learn to ski event (recommended 4 attendees)
- □ T-shirts for attendees with your logo
- Skilled instruction
- □ Fun on the water!
- Complimentary front row reserved seats for 4 at one of our shows

Perfect team building event! Great activity for friends or family!

WATER SKI TEAM         Pkg Cost         \$500         \$1000         \$2000	latinum \$3000 64800+
Compare to a la carte pricing \$550+ \$1450+ \$3050+ \$	
	64800+
In-Show Marketing	
Prominent inclusion on All Sponsor x x x	x
Shore/Bleacher Banner (6'x2') x x x x	x
Dock Banner (8'x4') x	x
2 Audio Ads (Pre- & Intermission) Pre-show Only x	x
Product Display Area	x
Online Marketing	
Link & Phone on Website x x x	x
Company Logo on Website x x	x
Social Media Post (min.) 1 2 3	5
Ski Jump Signage	
Small Show Side Vinyl (30" x 24") x	
Large Show Side Vinyl (48" x 36")	x
Boat Tagging	
Boat Side Sticker (24" x 18") x x	x
Bow Logo	x
At-Show Perks	
Reserved Prime Seating	x
Sponsor listing on theme t-shirt x x x	x

For limited quantity spaces, first sponsor(s) paid will receive placement; arrangements will be made for subsequent sponsors Sizes listed are approximate

Sponsorship monies must be received by April 10, 2025. This ensures adequate lead time for Midwest Ski Otters to order & receive marketing materials needed to fulfill portions of some packages. Late payment may result in delay or forfeiture of deliverables.



### 2025 A La Carte Marketing Offerings

#### sponsorships@skiotter.com Scott @ 651.274.3342 Kim @ 651.775.7948

Explode your marketing messaging off of the printed page by taking advantage of our a la carte marketing opportunities. Your radio (audio) ad will be heard loud & clear



when we play it twice per show throughout the season. Highlight your business as our skiers soar over your signage on our jump ramp. Bling our boats with your branding & travel with us to tournament. Others are certain to take notice of the amazing support from your business!

	Price		
Boats			
Boat Side Sticker (approx. 2' x 1.5')	\$500		
Bow Logo	\$850		
Two Bows	\$1,200		
	\$4,000 - yr 1		
	\$1,000 - yr 3		
Wrap a Boat	\$1,000 - yr 2 \$1,000 - yr 3		

#### Minimize Effort; Maximize Impact

We will buy the marketing materials when you purchase one of these a la carte items. Already have a banner you'd prefer we use? We'll happily take yours and put it to good use!



	Price
Ski Jump	
Front Curtain Banner (approx. 14' x 5')	\$1000
Large Side Vinyl (approx. 4' x 3')	\$800
Small Side Vinyl (approx 2.5' x 2')	\$550
Showtime Specials	
Two Radio Ads every show (Pre-show & intermission)	\$600
Dock Banner (approx. 8' x 4')	\$600
Shore/Bleacher Banner (approx. 6' x 2')	\$450

**PLEASE NOTE:** Many of these a la carte items are also available in our sponsorship packages and may only have one physical location that can be sold.



### Spotted at the Otters!

sponsorships@skiotter.com Scott @ 651.274.3342 Kim @ 651.775.7948

Ensure your business is **Spotted at the Otters** demonstrating your love for our community

& support of the team!

In 2025 - our 30th anniversary year - we are introducing our entry-level sponsorship opportunity for the affordable, but valuable amount of:

### \$100

This Spotted at the Otters donation will:

 Secure your business' placement on our All Sponsor Welcome Banner which guests will pass by as they arrive at our shows

AND

 Advertise your support on our website sponsor page so our fans have easy links to your business as a friend of the Otters

We're celebrating 30 years of the Midwest Ski Otters in 2025...and we couldn't do it without you!

Want to **boost your impact**? Check out opportunities for featured sponsorship via our **A La Carte** or **package** options!

All monies & business content must be received by April 10, 2025.





#### 2025 Order Form & Advertising Agreement

sponsorships@skiotter.com Scott @ 651.274.3342 Kim @ 651.775.7948 Mail form and payment to: Midwest Ski Otters P.O. Box 10693, White Bear Lake, MN 55110

Today's Date: /									
Busi	ness Name:								
Contact Name: Contact Title:									
Contact Email: Phone:									
Maili	Mailing Address: Website								
(city,	state, zip)		Soci	al Media	Sites		_		
Spo	onsorship Pac	kages					Sponsorship monies & logos		
	Bronze \$500	Silver \$1000		Gold \$2000		Platinum \$3000	must be received by		
	ψουυ	ψτοσο		Ψ2000		ψ3000	April 10, 2025. This ensures		
Ala	Carte Advertising						lead time for the Midwest Ski		
	time Specials		Ski	Jump			Otters to order		
	2 Audio Ads/show	\$600			Banner	\$1,000	and receive marketing		
	Dock Banner (8' x' 4')	\$600			Side Vir	ıyl \$800	materials     needed to     fulfill come		
	Shore/Bleacher Ba (6' x' 2')	anner \$450			Side Vir	iyl \$550	<ul> <li>fulfill some</li> <li>sponsorship</li> <li>packages.</li> </ul>		
				<b>L</b>	,		Late payment may result in		
Boats	;		Entr	y-level Su	upport		delay or forfeiture of		
	Boat Side Sticker	\$500		Spotte Otters	d at the	\$100	deliverables. Logos, ad		
	Bow Logo	\$850					content		
	Two Bows	\$1,200		Don't see the option that's					
	Wrap a Boat	\$4,000 - yr \$1,000 - yr \$1,000 - yr	2	right for you? Reach out relevant co and we'll put together a & links so custom option! be so sponsorsh					
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Midwest Ski Otters is a 501(c)(3) organization. Contributions to Midwest Ski Otters are tax-deductible to the extent permitted by law. Federal Tax Identification Number 41-1804640